

Crown Forklift Parts

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke established the Crown corporation in 1945. Carl's son, James F. Dicke joined the family company later that year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke descendants to uphold this position.

Now an internationally diversified corporation, Crown originally fabricated temperature controls for coal burning furnaces, servicing a small client base. The production of these control units took place in a former hardware store stationed in New Bremen, Ohio, where Crown's head office presently remain.

In 1949, responding to the public's rising appeal of the television, Crown moved into the production of antenna rotators. This product was used to improve TV reception and image quality. The company's profitable move enabled them to become a leading maker of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

Crown before long diversified its production to incorporate the restoration of mechanical and electrical components for private and government use in the early 1950's. After several successful bids inside a short period of time, the company had developed a highly regarded business in this field.

With such versatility and success, Crown was able to expand its production to incorporate material handling equipment. Crown began the manufacture of forklifts and lift vehicles in 1957. The company believed the industry needed a smaller line of first-class quality forklifts. Crown promptly produced an exceptional series of modern equipment and swiftly grew to be the most rapidly evolving materials handling organization with its variety of products.

By 1966, Crown had ventured into the international materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is at the moment a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and solid manufacturing operations.

Two years later, Crown had moved into the European marketplaces by buying up an Irish manufacturing facility from a German Company, Steinbock. There they started to build PTH hand pallet trucks. Later on that same year, Crown began their first London operation stationed close by Heathrow Airport. The sales and service operation of Crown's comprehensive forklift line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began marketing lift trucks across Europe through autonomous sellers.

Crown these days has a large network of Crown-owned and independently-owned sellers in various key global markets providing a huge fleet of electric lift trucks. They are accountable for handling the company's product sales and service.

Corporate offices in New Bremen, Ohio and Munich, Germany provide nationwide marketing and promotional sales support to all seller and sales personnel. Both Crown sales and dealer personnel are factory-trained in all disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and offers purchasing, marketing and advertising, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of international sellers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their growing foreign markets, Crown has manufacturing facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a successful status as a consistent, safe and forward-thinking organization by contented consumers worldwide. The company has earned over 50 prominent design awards and the Crown products continue to attain recognition for top design excellence and innovation. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by materials handling experts. Today, this design has acquired widespread acceptance and earned a Design of the Decade award from the International Design Society of America. Again, more than thirty years later, the 5200S Series Reach Truck is another market first, providing the operator with several comfort alternatives to lean, sit or stand, along with its unmatched productivity capability.